

RACE 4 GOOD

Where the Best and Brightest Compete

RACE 4 GOOD: JUDGING CRITERIA

The following is for guidance only. Judging Criteria may change from community to community and country to country. You will find a copy of the Judging Criteria relevant to your competition in Team Basecamp once the competition has started.

The business plan, budget and presentation will be scored on the following criteria:

Team Name: _____

SCORING	
1	Fails to meet the criteria/no evidence.
2	Barely meets the criteria.
3	Partially meet the criteria.
4	Exceeds the criteria.
5	Greatly exceeds the criteria

CRITERIA		SCORING 1 – 5
a.	Contextual and Cultural Sensitivity <ul style="list-style-type: none">Demonstrates awareness of the community's needs, desires, capabilities, cultural sensitivities and challenges being faced.Avoids interfering with the social structure, traditions and religious beliefs of the community.	

	<ul style="list-style-type: none"> • Does not contravene local laws/regulations. • Does not exclude groups (e.g. castes) within the community. • Identifies potential negative impacts and/or weaknesses in the plan, and how these can be mitigated or avoided altogether. • Demonstrates that the plan has been thoroughly researched (did not rely on internet for only source of information). • Evidence of having considered these factors and how they influenced or shaped the plan. 	
SECTION SUB TOTAL – MAXIMUM POINTS AVAILABLE 35		
b.	<p>A Holistic Approach</p> <ul style="list-style-type: none"> • In addition to economic benefits, the plan demonstrates consideration of health, existing disabilities, education, wellbeing, the local youth, terrain, environment, climate, access to water, materials, infrastructure, access to customers and other factors affecting the community and key to project viability. • Evidence of having considered these factors and how they influenced or shaped the plan. 	
SECTION SUB TOTAL – MAXIMUM POINTS AVAILABLE 10		
c.	<p>Community Consultation</p> <ul style="list-style-type: none"> • Demonstrates evidence of effective community consultation, relevant questions were asked, appropriate use of time and knowledge in the community (via local guide). • Demonstrates two-way feedback with the community (via local guide). 	

	<ul style="list-style-type: none"> Evidence of having considered the feedback and how this influenced or shaped the plan. 	
	SECTION SUB TOTAL – MAXIMUM POINTS AVAILABLE 15	
d.	<p>Advisory Group Consultation</p> <ul style="list-style-type: none"> Demonstrates evidence of advisory group consultation; efficient, effective, targeted, and appropriate use of time and knowledge of advisory group members. Evidence of having considered the feedback and how this influenced or shaped the plan. 	
	SECTION SUB TOTAL– MAXIMUM POINTS AVAILABLE 10	
e.	<p>Implementation</p> <ul style="list-style-type: none"> Demonstrates how the plan will be implemented, level of project supervision required, timelines and whether implemented in stages. Captures what must be in place before commencement of next stage (if applicable). If materials or manpower required, considers where these might be sourced, evidence of availability and logistics of delivery. Demonstrates that additional funds and/or government/other organisational support not required. Business plan accompanied by an appropriate and realistic budget presented in US\$. Includes evidence that the project can be implemented within budget limits and in-country costs have been researched. 	
	SECTION SUB TOTAL – MAXIMUM POINTS AVAILABLE 30	

f.	<p>Future Focus</p> <ul style="list-style-type: none"> • Considers the post-implementation phase, including training, support, maintenance, skills-gaps, potential for further project development etc. • Considers potential for next generation to continue the project and captures the immediate positive impacts on the community's youth. 	
SECTION SUB TOTAL – MAXIMUM POINTS AVAILABLE 10		
g.	<p>Potential for Positive Impact</p> <ul style="list-style-type: none"> • Demonstrates the potential to tackle a significant challenge and highlights potential positive impacts and how these can be maximised. • Demonstrates potential to have a positive impact on a large percentage/diverse group of stakeholders. • Clearly defines what success would look like and how impact would be measured. • Demonstrates potential for long-term, sustainable, economic impact, social and (potentially) spiritual uplift. 	
SECTION SUB TOTAL – MAXIMUM POINTS AVAILABLE 20		
h.	<p>Business Plan, Budget and Presentation</p> <ul style="list-style-type: none"> • Business plan and budget clearly and concisely written, sufficiently detailed to enable judges to make an assessment. • Presented in clear, innovative, creative and compelling format which captures how the plan developed and includes creative and critical thought. 	

	<ul style="list-style-type: none"> Presented in specified format (see below). <p>Specified Format of Business Plan, Budget and Presentation:</p> <p>Business Plan and Budget: full business plan and budget (in Word format, in English, maximum of 20 pages, clear font and minimum size 12, may include graphics, graphs, tables, photos, visuals).</p> <p>PowerPoint Presentation: a summary of the business plan and budget (in English, maximum of 15 slides, presented in 15 minutes or less). The presentation can include graphics, graphs, tables, photos, visuals but only if these appear in the Business Plan.</p>	
	SECTION SUB TOTAL – MAXIMUM POINTS AVAILABLE 15	
	OVERALL TOTAL – MAXIMUM POINTS AVAILABLE 145	